

Digital Still Camera
Cámara fotografía digital

- Instruction Manual
- Manual de instrucciones

Cyber-shot



DSC-W710



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English

Learning more about the camera (“Cyber-shot User Guide”)



“Cyber-shot User Guide” is an on-line manual. Refer to it for in-depth instructions on the many functions of the camera.

- Access the Sony support page. <http://www.sony.net/SonyInfo/Support/>
- Select your country or region.
- Search for the model name of your camera within the support page.
 - Check the model name on the bottom of your camera.

Checking the supplied items

The number in parentheses indicates the number of pieces.

- Camera (1)
- Rechargeable battery pack NP-BN (1) (This rechargeable battery pack cannot be used with Cyber-shot that are supplied with the NP-BN1 battery pack.)
- Dedicated USB cable (1) (Sony Corporation 1-834-331-)
- AC Adaptor AC-UB10/UB10B/UB10C/UB10D (1)
- Wrist strap (1)
- Manual de instrucciones (this manual) (1)

Owner's Record

The model and serial numbers are located on the bottom. Record the serial number in the space provided below. Refer to these numbers whenever you call your Sony dealer regarding this product.
Model No. DSC-W710
Serial No. _____
Model No. AC-UB10/AC-UB10B/AC-UB10C/AC-UB10D
Serial No. _____

WARNING

To reduce fire or shock hazard, do not expose the unit to rain or moisture.

IMPORTANT SAFETY INSTRUCTIONS
-SAVE THESE INSTRUCTIONS
DANGER
TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK, CAREFULLY FOLLOW THESE INSTRUCTIONS

If the shape of the plug does not fit the power outlet, use an attachment plug adaptor of the proper configuration for the power outlet.

CAUTION

Battery pack
If the battery pack is mishandled, the battery pack can burst, cause a fire or even chemical burns. Observe the following cautions.

- Do not disassemble.
- Do not crush and do not expose the battery pack to any shock or force such as hammering, dropping or stepping on it.
- Do not short circuit and do not allow metal objects to come into contact with the battery terminals.

- Do not expose to high temperature above 60°C (140°F) such as in direct sunlight or in a car parked in the sun.
- Do not incinerate or dispose of in fire.
- Do not handle damaged or leaking lithium ion batteries.
- Be sure to charge the battery pack using a genuine Sony battery charger or a device that can charge the battery pack.
- Keep the battery pack out of the reach of small children.
- Keep the battery pack dry.
- Replace only with the same or equivalent type recommended by Sony.
- Dispose of used battery packs promptly as described in the instructions.

AC Adaptor

Use the nearby wall outlet (wall socket) when using the AC Adaptor. Disconnect the AC Adaptor from the wall outlet (wall socket) immediately if any malfunction occurs while using the apparatus.

For Customers in the U.S.A. and Canada

RECYCLING LITHIUM-ION BATTERIES

Lithium-Ion batteries are recyclable. You can help preserve our environment by returning your used rechargeable batteries to the collection and recycling location nearest you.

For more information regarding recycling of rechargeable batteries, call toll free 1-800-822-8837, or visit <http://www.rbric.org/>

Caution: Do not handle damaged or leaking Lithium-Ion batteries.

Battery pack

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:
(1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

This Class B digital apparatus complies with Canadian ICES-003.

For Customers in the U.S.A.

UL is an internationally recognized safety organization. The UL Mark on the product means it has been UL Listed.

If you have any questions about this product, you may call:
Sony Customer Information Center
1-800-222-SONY (7669)

The number below is for the FCC related matters only.

Regulatory Information

Declaration of Conformity

Trade Name: SONY
Model No.: DSC-W710
Responsible Party: Sony Electronics Inc.
Address: 16530 Via Esprillo,
San Diego, CA 92127 U.S.A.
Telephone No.: 858-942-2230

This device complies with Part15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

CAUTION

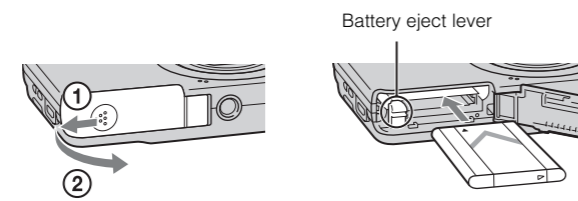
You are cautioned that any changes or modifications not expressly approved in this manual could void your authority to operate this equipment.

Note:

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:
– Reorient or relocate the receiving antenna.
– Increase the separation between the equipment and receiver.
– Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
– Consult the dealer or an experienced radio/TV technician for help.

The supplied interface cable must be used with the equipment in order to comply with the limits for a digital device pursuant to Subpart B of Part 15 of FCC Rules.

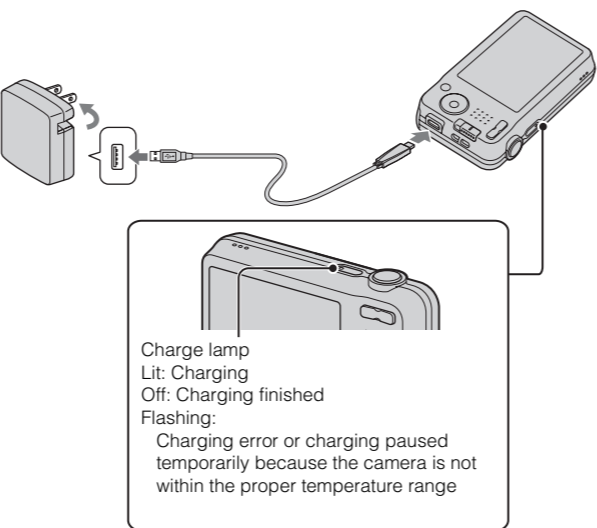
Inserting the battery pack



1 Open the cover.

2 Insert the battery pack.

Charging the battery pack



1 Connect the camera to the AC Adaptor (supplied), using the dedicated USB cable (supplied).

2 Connect the AC Adaptor to the wall outlet.

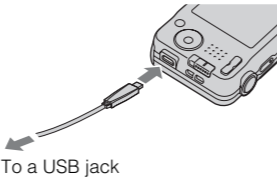
- Turn off the camera while charging the battery.

Charging time (Full charge)

The charging time is approximately 115 min. using the AC Adaptor (supplied).

Charging by connecting to a computer

The battery pack can be charged by connecting the camera to a computer using the dedicated USB cable.

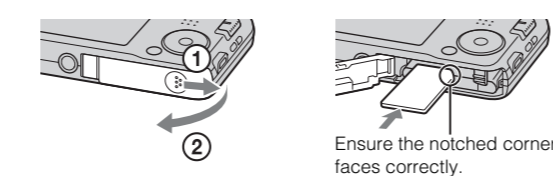


Battery life and number of images that can be recorded and played back

	Battery life	Number of images
Shooting (still images)	Approx. 110 min.	Approx. 220 images
Actual shooting (movies)	Approx. 50 min.	—
Continuous shooting (movies)	Approx. 110 min.	—
Viewing (still images)	Approx. 175 min.	Approx. 3500 images

- The number is based on the CIPA standard. (CIPA: Camera & Imaging Products Association)

Inserting a memory card (sold separately)



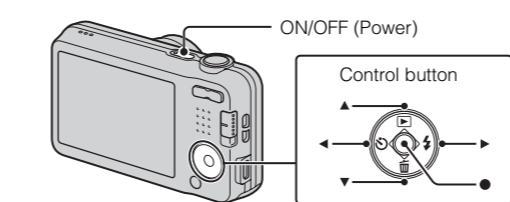
1 Open the cover.

2 Insert the memory card (sold separately).

To remove the memory card/battery pack

Memory card: Push the memory card in once to eject the memory card.
Battery pack: Slide the battery eject lever. Be sure not to drop the battery pack.

Setting the clock



1 Press the ON/OFF (Power) button.

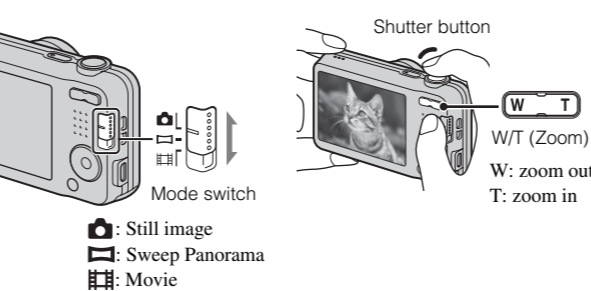
2 Select a desired language.

3 Select a desired geographic location by following the on-screen instructions, then press **OK** on the control button.

4 Set [Date & Time Format], [Summer Time] and [Date & Time], then select [OK] → [OK].

5 Follow the instructions on the screen.

Shooting still images/movies



Shooting still images

1 Press the shutter button halfway down to focus.

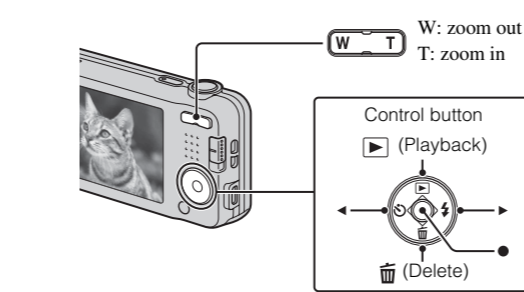
2 Press the shutter button fully down to shoot an image.

Shooting movies

1 Press the shutter button fully down to start recording.

2 Press the shutter button fully down again to stop recording.

Viewing images



1 Press **▶** (Playback) on the control button.

Selecting next/previous image

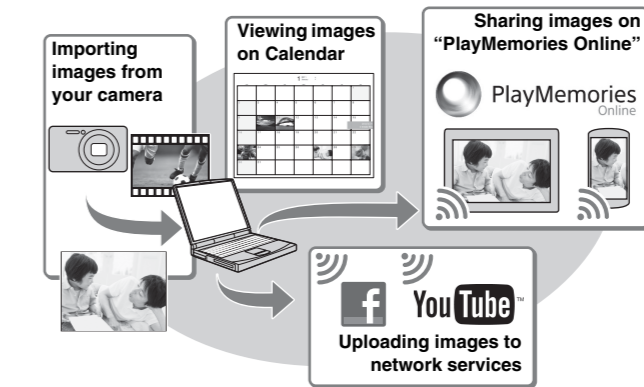
Select an image by pressing **▶** (next)/**◀** (previous) on the control button. Press **●** in the center of the control button to view movies.

Deleting an image

- Press **🗑** (Delete) on the control button.
- Select [This Image] with **▲** on the control button, then press **●**.

Features of “PlayMemories Home”

The software “PlayMemories Home” allows you to import still images and movies to your computer and use them.



Downloading “PlayMemories Home” (for Windows only)

You can download “PlayMemories Home” from the following URL:
www.sony.net/pm

- “PlayMemories Home” is not compatible with Macs. Use the applications that are installed on your Mac. For details, visit the following URL:
<http://www.sony.co.jp/imsoft/Mac/>

Recommended computer environment

The following computer environment is recommended when using the software “PlayMemories Home” (Windows) and when importing images via a USB connection.

Windows

OS (pre-installed)	Microsoft Windows XP ^{*1} SP3/Windows Vista ^{*2} SP2/Windows 7 SP1/Windows 8
CPU	Intel Pentium III 800 MHz or faster
Memory	Windows XP: 512 MB or more (1 GB or more is recommended.) Windows Vista/Windows 7/Windows 8: 1 GB or more
Hard Disk (Disk space required for installation)	Approximately 500 MB
Display	1,024x768 dots or more

*1 64-bit editions and Starter (Edition) are not supported.

*2 Starter (Edition) is not supported.

Mac

OS (pre-installed)	USB Connection: Mac OS X v10.5 to v10.8
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Notes on using the camera

On use and care

Avoid rough handling, disassembling, modifying, physical shock, or impact such as hammering, dropping, or stepping on the product. Be particularly careful of the lens.

Notes on recording/playback

- Before you start recording, make a trial recording to make sure that the camera is working correctly.
- The camera is neither dust-proof, nor splash-proof, nor water-proof.
- Avoid exposing the camera to water. If water enters inside the camera, a malfunction may occur. In some cases, the camera cannot be repaired.
- Do not aim the camera at the sun or other bright light. It may cause the malfunction of the camera.
- If moisture condensation occurs, remove it before using the camera.
- Do not shake or strike the camera. It may cause a malfunction and you may not be able to record images. Furthermore, the recording media may become unusable or image data may be damaged.

Warning on copyright

Television programs, films, videotapes, and other materials may be copyrighted. Unauthorized recording of such materials may be contrary to the provisions of the copyright laws.

No compensation for damaged content or recording failure

Sony cannot compensate for failure to record or loss or damage of recorded content due to a malfunction of the camera or recording media, etc.

Specifications

Camera

[System]

Image device: 7.75 mm (1/2.3 type) CCD, Primary color filter
Total pixel: Approx. 16.4 Megapixels
Effective pixel: Approx. 16.1 Megapixels

Lens: 5× zoom lens
f = 5 mm – 25 mm (28 mm – 140 mm (35 mm film equivalent))
F3.2 (W) – F6.5 (T)
While shooting movies (16:9): 30.5 mm – 152.5 mm
While shooting movies (4:3): 28 mm – 140 mm

SteadyShot: Electronic

Burst shooting (when shooting with the largest pixel number):

Approx. 1.0 images/second (up to 100 images)

File format:

Still images: JPEG (DCF, Exif, MPF Baseline) compliant, DPOF compatible Movies:

AVI (Motion JPEG)

Recording media:

Internal Memory (Approx. 28 MB), “Memory Stick Duo” media, “Memory Stick Micro” media, SD cards, microSD memory cards

Flash: Flash range (ISO sensitivity (Recommended Exposure Index) set to Auto):

Approx. 0.5 m to 2.7 m (1 ft. 7 3/4 inches to 8 ft. 10 1/8 inches) (W)

Approx. 0.5 m to 1.2 m (1 ft. 7 3/4 inches to 3 ft. 11 inches) (T)

[Input and Output connectors]

USB / A/V OUT jack:

Video output

Audio output

USB communication

USB communication: Hi-Speed USB (USB 2.0)

[Screen]

LCD screen: 6.7 cm (2.7 type) TFT drive

Total number of dots: 230 400 dots

[Power, general]

Power: Rechargeable battery pack NP-BN, 3.6 V

AC Adaptor AC-UB10/UB10B/UB10C/UB10D, 5 V

Power consumption (during shooting): 1.1 W

Operating temperature: 0 °C to 40 °C (32 °F to 104 °F)

Storage temperature: –20 °C to +60 °C (–4 °F to +140 °F)

Dimensions (CIPA compliant):

97.0 mm × 55.1 mm × 20.0 mm (3 7/8 inches × 2 1/4 inches × 13/16 inches) (W/H/D)

Mass (CIPA compliant) (including NP-BN battery pack, “Memory Stick Duo” media):

Approx. 114 g (4.0 oz)

Microphone: Monaural

Speaker: Monaural

Exif Print: Compatible

PRINT Image Matching III: Compatible

AC Adaptor AC-UB10/UB10B/UB10C/UB10D

Power requirements: AC 100 V to 240 V, 50 Hz/60 Hz, 70 mA

Output voltage: DC 5 V, 0.5 A

Operating temperature: 0 °C to 40 °C (32 °F to 104 °F)

Storage temperature: –20 °C to +60 °C (–4 °F to +140 °F)

Dimensions:

Approx. 50 mm × 22 mm × 54 mm (2 inches × 7/8 inches × 2 1/4 inches)

(W/H/D)

Mass: Approx. 48 g (1.7 oz)

Rechargeable battery pack NP-BN

Used battery: Lithium-ion battery

Maximum voltage: DC 4.2 V

Nominal voltage: DC 3.6 V

Maximum charge voltage: DC 4.2 V

Maximum charge current: 0.9 A

Capacity:

typical: 2.3 Wh (630 mAh)

minimum: 2.2 Wh (600 mAh)

Design and specifications are subject to change without notice.

Trademarks

- The following marks are trademarks of Sony Corporation.
 - Cyber-shot**, “Cyber-shot,” “Memory Stick Duo,” “Memory Stick Micro”
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Additional information on this product and answers to frequently asked questions can be found at our Customer Support Website.

<http://www.sony.net/>

Printed on 70% or more recycled paper using VOC (Volatile Organic Compound)-free vegetable oil based ink.

