

Shoot life at its fullest with the Sony® DSC-H70. Get closer to your subjects with 10x optical zoom. Capture landscapes with one touch Sweep Panorama™, take 720p HD videos, get perfect portraits with Smile Shutter™ or get everyone in the picture with the 25mm wide angle lens.

- 3.0" (230K dots) Clear Photo™ LCD 3.0" (230K dots) Clear Photo™ LCD display features sharp, natural color that makes it easy to compose shots, read menus, and view photos, even in bright sunlight.
- Compact camera with 10x zoom The Sony® 10x optical zoom G lens brings distant subjects super close for great outdoors, sports, and travel photos. The compact size makes it easy to take with you in a pocket, purse, or backpack.
- Sweep Panorama™ mode Reach beyond the traditional wide angle lens, and capture more breathtaking shots with Sweep Panorama™ mode. Simply press the shutter button and sweep the camera in the desired direction and the camera continuously shoots at a high speed, then seamlessly stitches the images together with automatic position adjustment to create one stunning panoramic image. Available in wide and ultra-wide options, the camera can take panoramic shots of up to 260 degrees. Now capturing wide landscapes is as easy as press and sweep
- 720p MP4 HD Movie Mode
  In 720p MP4 movie mode the camera
  shoots 1280 x 720 high definition
  movies at 30 fps, a standard format
  when working with a PC.<sup>5</sup> Users will
  create high quality movies with full use
  of optical zoom in files small enough
  to transfer to compatible PC or Mac
  ® when connected to the internet. Once
  transferred to a computer you can
  effortlessly upload your media to
  popular photo and video-sharing
  websites such as Photobucket® and
  YouTube™.

- Optical SteadyShot™ image stabilization Optical SteadyShot™ image stabilization uses a built-in gyro sensor to detect camera shake and automatically shifts the lens to help prevent blur without sacrificing image quality.
- Active mode Stabilize hand held HD movies with active mode. For recording on the go this feature was designed to minimize motion capturing the video without all of the movement.
- Motion Detection Motion Detection, along with Face Motion Detection adjusts ISO sensitivity and increases the shutter speed when movement is detected, reducing blur in moving subjects and faces.
- Intelligent Auto Mode Unlike traditional auto mode, Intelligent Auto (iAuto) mode does the thinking, recognizing scenes, lighting conditions, faces, and adjusts settings resulting in clear images, faces with natural skin tone and less blur. Take advantage of all the technology without leaving Auto mode. Kids on the playground, landscape shots, a beautiful flower or an indoor birthday party; all result in clear images without leaving auto mode.
- Soft Skin mode Portrait subjects will love the results. Soft Skin mode recognizes skin tones and reduces the appearance of blemishes and wrinkles without affecting the rest of the shot.
- Natural Flash Conventional point-and-shoot camera flash shots just don't capture colors the way the eye sees them. Natural Flash mode takes a reference shot without flash and then uses that reference to correct the color, for far more lifelike images.

- In camera guide
   Take all the guesswork out of
   photography with the in camera guide.
   Its convenient step-by-step instructions
   lead to a perfect shot.
- Smile Shutter™ technology
  Smile Shutter™ technology captures a
  smile the moment it happens. Simply
  press the Smile Shutter™ button and the
  camera does the rest. Also select adult
  and child priority and indicate the
  degree of Smile Detection sensitivity.
  Intelligent Scene Recognition can be
  used together with Smile Shutter™
  mode. This means that beautiful smiles
  can be captured with settings
  optimized for the particular scene, even
  in difficult conditions such as twilight
  and backlighting.
- Face Detection technology Sony's Face Detection technology can automatically distinguish between children and adults. Face Detection technology detects up to eight individual faces and adjusts flash, focus, exposure, and white balance to help deliver crisp, properly lit images of family and friends.
- Anti-blink Function It's frustrating to capture the perfect shot, only to review it later and discover subjects blinked during the photo. When the camera is set to Soft Snap, the Antiblink function captures two images, recording only the photo with less squinting or blinking. If a blink is detected in other shooting modes, a warning will be displayed after you take the shot.

### ADDITIONAL FEATURES

- TransferJet<sup>™</sup> technology
- High Sensitivity Mode (ISO 3200)
- Easy Shooting Mode
- In-Camera Retouching Tools
- Self-Portrait Timer
- PHOTOMUSIC<sup>4</sup>
- Compatible with PC and Mac® Systems
- Includes Sony® PMB (Picture Motion Browser) Software ver. 5.5





## DSC-H70/L

# Camera w/10x zoom/Sweep Panorama

Power Save Mode: Standard / Stamina / Off Media/Battery Indicator: Yes / Yes Red-Eye Reduction: Auto / On / Off Erase/Protect: Erase: Single / Select / Date / Folder, Protect: Single / Select / Date / Folder

HD Output: HDMI

Histogram: Yes

LCD Type: 3.0" Clear Photo LCD (230K dots)

Grid Display: Yes (Off / On) Angle Adjustment: No

Brightness Control: STILL: Normal / Bright, MOVIE:

Normal, Auto Bright

Flash Coverage: ISO Auto: Approx. 0.25-Approx. 3.6m (Approx. 0.82'-Approx. 11.8') (W) / Approx. 1.0-Approx. 2.3m (Approx. 3.28'-Approx. 7.55') (T), ISO3200: up to Approx. 7.1m (Approx. 23.3') (W) / Approx. 4.5m (Approx. 14.8') (T) Flash Modes: Auto / Flash On / Slow Synchro / Flash Off

Type: None

Diopter Adjustment: No

Aperture: iAuto (F3.5/F8.0 (W), 2 steps with ND Filter) / Program Auto (F3.5/F8.0 (W), 2 steps with ND Filter) / Manual (F3.5/F8.0 (W), 2 steps with ND Filter)

Filter Diameter: No

Smart Zoom® Technology: 10M: Approx. 12x (Total), 5M: Approx.17x (Total), VGA: Approx. 72x (Total), 16:9 (2M): Approx. 24x (Total) Digital Zoom: Smart Zoom / Precision Digital

Zoom / Off Optical Zoom: 10x

Minimum Focus Distance: iAuto (W: Approx. 5cm (0.16') to Infinity, T: Approx. 100cm (3.28') to

Focal Length (35mm equivalent): Still 16:9: 27-270mm / Still 4:3: 25-250mm / Movie 16:9: 30-300mm / Movie 4:3: 37-370mm

Lens Construction: 10 elements in 7 groups (including 4 aspheric elements)

Lens Type: Sony G Lens Aperture (Max.): F3.5 (W)-5.5 (T) Aspheric Elements: 4

Battery Type: LITHIUM ION NP-BG1 3.6V Battery Capacity: typical: 3.4Wh (960mAh), minimum: 3.3Wh (910mAh)

Power Consumption (in Operation): Approx. 1.2W Power Requirements: Battery Charger: AC 100V to 240V, 50/60 Hz, 2W

Supplied Software: Windows®: PMB (Picture Motion Browser) Ver. 5.5, PMB Portable

Image Stabilization: Optical SteadyShot™ Image Stabilization with Active Mode

In-Camera Editing: Trimming / Red Eye Correction / Unsharp Masking

Face Detection: 8 Faces (Auto / Off / Child Priority / Adult Priority / Key Selected Face Memory)

Anti Motion Blur: No Background Defocus: No Blink Detection: Yes Dustproof: No Embedded GPS: No Intelligent Auto: Yes Shockproof: No

Smile Shutter™ technology: Yes

Superior Auto: No

Sweep Panorama: Sweep Panorama Tracking Focus: Yes (Face only)

Waterproof: No

Burst Mode: Approx 1 fps at 16.1MP (Maximum 3 shots)

Self-timer: Off / 10sec. / 2sec. / portrait1 /

portrait2 Shutter Speeds: iAuto (2" - 1/1,600) / Program Auto (1" - 1/1,600) / Manual (30"-1/1600)

PictBridge Compatible: No

TransferJet: Send: Yes (Single / Select , U2 / CEH / CN2 Versions), Receive: Yes (U2 / CEH / CN2 Versions)

HD Output: HDMI SD Output: Yes

USB Port(s): Yes - Multi Use Terminal

Memory Card Slot: MS Duo and SD/SDHC/SDXC

Compatible

Party Shot Compatible: Yes

Processor: BIONZ™

Imaging Sensor: 1/2.3" (7.75 mm) Super HAD

CČD

Effective Picture Resolution: 16 1MP

Pixel Gross: 16.4MP

Color Filter System: RGB primary color filters

D-Range Optimizer: Standard / Plus / Off ISO: Auto / 80 / 100 / 200 / 400 / 800 / 1600 /

Noise Reduction: Clear RAW NR / NR Slow Shutter Scene Mode(s): High Sensitivity / Soft snap / Landscape / Twilight Portrait / Twilight Gourmet / Beach / Snow / Fireworks / Pet / Soft Skin

White Balance Mode: Auto (Intelligent) / Daylight / Cloudy / Fluorescent 1 (White Fluorescent Lighting) / Fluorescent 2 (Natural White Fluorescent Lighting) / Fluorescent 3 (Day White Fluorescent Lighting) / Incandescent / Flash / One Push

Exposure Compensation: Plus / Minus 2.0EV, 1 / 3EV step

Metering Modes: Multi Pattern / Center Weighted / Spot

Media Type: optional "Memory Stick Duo" (No movie recording), optional "Memory Stick PRO Duo" (Mark 2 only for movie recording), optional "Memory Stick PRO-HG Duo" optional SD Memory Card (Class 4 or higher), optional SDHC Memory Card (Class 4 or higher), optional SDXC Memory Card (Class 4 or higher)

Microphone/Speaker: Mono / Mono

Still Image Max Effective Resolution: Approx. 16.1 Megapixels

Video Mode: 1,280 x 720 (Fine) Approx 9Mbps Approx 30fps, Progressive

1,280 x 720 (Standard) Approx 6Mbps Approx

30fps, Progressive

640 x 480 (VGA) Approx 3Mbps Approx 30fps,

Progressive

Panorama Still Image Size: 7,152 x 1,080 (260deg) / 4,912 x 1,080 (178deg) / 4,912 x 1,920 (178deg) / 3,424 x 1,920 (124deg) Still Image Size 16:9: 12M (4,608 x 2,592) / 2M (1,920 x 1,080)

Still Image Size 4:3: 16M (4,608 x 3,456), 10M (3,648 x 2,736), 5M (2,592 x 1,944), VGA (640 x

Video Format: MP4 / MPEG-4 Visual Sweep Multi Angle Image Size: No

Still Image Mode: JPEG Still Image Size 3:2: No Photo Capture from Movie: No

Dual Record: No

Audio Format: MPEG-4 AAC-LC

AF Illuminator: Auto / Off

AF Modes: 9 points AF (Under Face Undetected) / Center Weighted AF / Spot AF

Weight: 6.8 oz (194g)

Measurements: W x H x D: 4" x 2 3/8" x 1 3/16" (101.6mm x 57.6mm x 28.6mm)

### Supplied Accessories

Battery (NP-BG1)

Battery charger (BC-CSGD) Multi Connector Cable

Wrist Strap

CD-ROM

Color: Blue

UPC Code: 027242808713

- 1. PMB requires Microsoft® Windows® XP SP3/ Windows Vista ® SP2/Windows 7 environments not supported. Not supported by
- Uploading directly to the web requires PMB Portable software and USB cable (included), and PC with internet connectivity. Windows® XP SP3 64-bit and Starter Edition and Windows Vista® Starter Edition
- environments not supported.

  3. Tracks longer than five minutes will be reduced to five minutes

  4. Movie recording is limited to 29 minute segments.
- Movine recording is limited to 29 till mides segments.
   TransferJet™ enabled media (sold separately) and TransferJet™ technology required in both devices. Interoperability and compatibility among TransferJet™ enabled devices may vary.

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