

OLYMPUS PEN

New Generation System Cameras

OLYMPUS

E-PL2

| | |
|---------------------------|--|
| Product Type: | Interchangeable Lens Type Live View Digital Camera |
| Memory: | SD Memory Card (SDHC, SDXC compatible); Class 6 or higher is recommended for movie shooting |
| Imager Chip Size: | 17.3 mm (H) x 13.0 mm (V) |
| Lens Mount: | Micro Four Thirds Mount |
| Effective Pixel Number: | 12.3 million pixels |
| Image Processor Type: | High Speed Live MOS Sensor |
| Recording Format (Still): | JPEG, RAW, & RAW+JPEG DCF, DPOF, EXIF, Print Image Matching III |
| Recording Format (Movie): | AVI Motion JPEG (30fps) - some exceptions in Art Filter Movies HD: 1280(H) x 720(V) Aspect 16:9 SD: 640(H) x 480(V) Aspect 4:3 (VGA) |
| Recording Format (Sound): | PCM/16bit, 44.1kHz Mono, Stereo with SEMA-1 |
| Maximum Recording Time: | Picture with Sound: 30 seconds, Movie: depends on movie recording time |
| Image Stabilizer System: | Built-in (imager shift image stabilizer) |
| Monitor: | 3" 460K dot HyperCrystal LCD with Anti Reflective coating |
| Focusing (AF System): | Single AF (S-AF)/Continuous AF (C-AF)/Manual Focus (MF)/S-AF + MF/AF tracking (C-AF + TR) C-AF and AF tracking are not available with non-mFTS lenses |
| Exposure Mode: | iAuto, Program, Program Shift, Aperture Priority, Shutter Priority, Manual Mode: iEnhance, Vivid, Natural, Portrait, Muted, Monotone |
| Art Filter Modes: | Pop Art I/II, Soft Focus, Grainy Film I/II, Pin Hole I/II/III, Diorama, and Dramatic Tone, Sepia, Blue, Purple or Green tone available for Monotone |
| Gradation: | 4 levels (Auto, High Key, Normal, Low Key) Shadow Adjustment Technology in Auto |
| Shutter Type: | Computerized focal-plane shutter |
| Shutter Speed: | 60 - 1/4000 sec. Bulb: up to 30 min. (selectable longest time in the menu. Default: 8 min.) 1/3, 1/2, or 1EV steps selectable |
| Drive Mode: | Single-frame shooting, Sequential shooting, Self-timer |
| Built-in Flash: | Available |
| Multi-Exposure: | 2 frames |
| Multi-Aspect Ratio: | 4:3 (Default), 3:2, 16:9, 6:6 |
| Dimensions: | 4.54"W x 2.86"H x 1.65"D (excluding protrusions) |
| Weight: | 11.2oz (body only), 12.7oz (including Battery and Memory card) |
| Available Colors: | Black, Silver, Red, White |
| Box Contents: | Body, Li-ion battery (BLS-5), Li-ion battery charger (BCS-5), USB/Video Multi cable, Shoulder strap, OLYMPUS Viewer 2/ib CD-ROM, Instruction manual, Warranty card |

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SHOWN ACTUAL SIZE
WITH PENPAL

The power of a DSLR. The simplicity of a point-and-shoot. The clarity of an HD Camcorder. And now, new features to make framing, shooting and recording even easier, more accurate, and more personal. The new PENPAL Bluetooth® Communication Device accessory makes your images and movies more accessible – share, save, and store wirelessly. The Olympus PEN® – the best of all worlds in one powerfully simple package.

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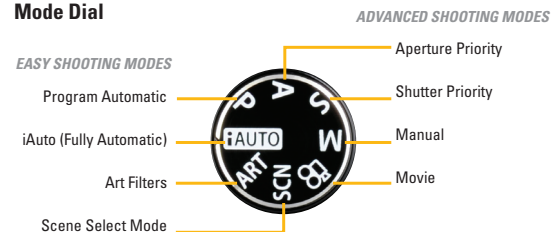
Direct Movie Button

Pro-quality performance. Pro-quality images.

Shoot what you see. Get the nuances. Get real color. Get the exceptional performance of the E-PL2's 12.3 megapixel Live MOS image sensor – 8 times larger than the average point-and-shoot sensor. Now, capture pro-quality DSLR images in an easy-to-carry body.

The E-PL2's mode dial lets you express your creative vision more freely. Control shutter speed, depth of field, and color as much as you want while easily navigating between Manual, Shutter Priority AE, Aperture Priority AE, and Program AE. Shoot like an expert or take away the guesswork with iAuto or Scene Select – either way, the result is incredible images!

Mode Dial



The creative freedom you want with point-and-shoot simplicity.

Advanced Live Guide lets you see your image before you shoot and adjust it for the best result live on screen. Choose your effect – from brightness to blur background – and see the results before you take the shot. Live Guide works in movie shooting too – easily slide through numerous effects to capture the scene perfectly. With Live Guide, you can focus on your subject instead of your settings.

On-Screen Menu



One touch and you're shooting in HD!

Move from stills to HD faster than you can blink. Just hit the Direct HD Movie button and you're shooting at 30fps with 720 HD resolution. The E-PL2 allows you to mix stills, movie and music to create your own multi-media event right in the camera. You can even apply Art Filters to your movies.

A variety of Compact Micro Four Thirds lens options deliver uncompromising image quality and sharpness, so capturing amazing still images and HD video just got a lot more fun!

The new Movie & Still Compatible (MSC) motors feature high speed silent autofocus for crisp images and silent transitions in still and movie photography.



Art in an instant.

Shoot it now – no editing required!

- Multiple Exposure Shooting for combining images right in the camera
- Four Aspect Ratios allow you to size images to the proportions you choose
- 6 Art Filters with new Frames and Variations – Pop Art, Soft Focus, Grainy Film, Pin Hole, Diorama, and Dramatic Tone – capture your creativity in-camera

NEW! Dramatic Tone Art Filter and Filter Effects

Add intensity to your images with deeper colors and sharper contrast. Also choose from a selection of additional art effects, right in the camera, such as a frame around your image.



Original Image

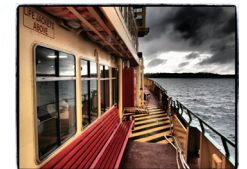


Image with Dramatic Tone Filter and Frame Art Effect

Accessories to accent your PEN



PENPAL Bluetooth® Communication Device

- Wirelessly send images to your smart phone for sharing
- Re-size images for easy file transfer and web upload
- Store approximately 2600 images in the PENPAL



MAL-1 Close-Up Spotlight

- Two LEDs on flexible arms for the perfect macro shot lighting
- Mounts to the Accessory Port



Conversion Lenses

- Fisheye Lens Converter
- Wide-Angle Lens Converter
- Macro Lens Converter



VF-2 Electronic Viewfinder

- 100% field of view
- 1.15x magnification
- Articulates up to 90°



SEMA-1 Microphone Adapter Set

- Capture high quality sound
- Includes adapter and stereo microphone