Dramatic Tone Art Filter

All images shot with a PEN

CLASSIC STYLE.
INCREDIBLE POWER.
ARE YOU PEN READY?

Designed for photographers who want total control over their creative vision, the powerful PEN E-P3 delivers professional image quality, blazing FAST AF speed and an array of built-in creative features in a classic, ultra-portable design. Its large, 12.3-megapixal Live MOS sensor delivers superb images. A new TruePic VI Image Processing Engine improves color and speed. Three modes of image stabilization ensure that every image is crisp and clear. And the press of a button is all it takes to shoot full 1080 60i HD video in either ACVHD or AVI formats. Plus, the E-P3 is complemented by a system of lenses, strobes and accessories usually found only with traditional DSLRs.

E-P3

| 12.3 MEGA PIXELS | 12800 HIGH ISO | 3.0" 614K OLED | iS IMAGE STABILIZATION BUILT-IN | AF ILLUMINATOR | TruePic VI | SD XC™ |

FAST AF NEW!

World's Fastest AF System*
To meet the demand for focusing speed, Olympus has introduced the new FAST (Frequency Acceleration Sensor Technology) AF system. The FAST AF system features 35 focus points as well as new Tracking AF to ensure fast & accurate focus each and every time!

3.0" 614K OLED NEW!

3" Touch Screen OLED 614K Dots
Featuring a newly-designed touch interface that gives you the ability to choose AF points, release the shutter, and navigate menus. The VGA equivalent display lets you see richer detail and smoother images with higher contrast and richer blacks.

TruePic VI NEW!

New TruePic™ VI with Fine Detail Processing
The TruePic VI Image processor delivers excellent dynamic range, newly expanded color accuracy and fidelity plus reduced noise, all the way up to 12800 ISO. "Fine Detail Processing" technology captures more details in every nuance.

FULL HD 1080 NEW!

Full 1080 60i HD Movie
A simple, one-touch button allows you to record movies with ease and simplicity. Choose between AVCHD or AVI for amazing clarity right from your camera.

ART FILTER **ART FILTER**

Ten In-Camera Art Filters and New Art Filter Effects and Variations
Ten in-camera Art Filters (Pop Art, Soft Focus, Grainy Film, Pin Hole, Diorama, Pale & Light Color, Light Tone, Gentle Sepia, Cross Process and Dramatic Tone) are enhanced by new filter variations and art effects such as color variations and image effects. You can explore your artistic side while taking both still shots and HD video right from your camera.
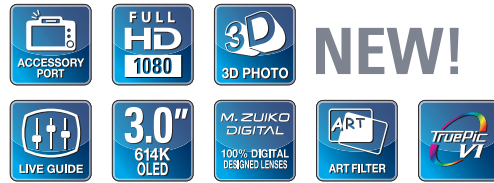
EXPANABLE SYSTEM

Fully Expandable System
A range of interchangeable lenses, accessories and strobes that are compatible with the E-P3 and are available to support all different types of photography needs.

*as of June, 30 2011

E-P3

NEW!

Additional Technology

Available Colors

Black
V204031BU000 with Black 14-42mm IIR Lens
V204033BU000 with Black 17mm Lens

Silver
V204031SU000 with Silver 14-42mm IIR Lens
V204033SU000 with Silver 17mm Lens

White
V204031WU000 with Silver 14-42mm IIR Lens
V204033WU000 with Silver 17mm Lens

Memory		SD Memory Card (SDHC, SDXC, UHS-I compatible), Eye-Fi, Class 6 is recommended for Movie shooting
Effective Pixels number	Effective Pixels number	12.3 million pixels
Image Pickup Unit	Product type	High speed Live MOS Sensor
	Total no. of pixels	Approx. 13.1 million pixels
	Aspect ratio	1.33 (4:3)
	Dust reduction	Supersonic Wave Filter (dust reduction system for image sensor)
Recording (Still)	Recording format	DCF, DPOF compatible/Exif, PRINT Image Matching III
	File format	RAW (12-bit lossless compression), JPEG, RAW+JPEG, MPO (3D still)
	Recording image size	[RAW] 4032 x 3024 pixels [JPEG] 4032 x 3024 pixels - 640 x 480 pixels
Recording (Movie)	Recording format	AVCHD AVI Motion JPEG
Recording (Sound)	Recording format	AVCHD Format : Dolby Digital Motion-JPEG Format / Picture with Sound : Wave Format Base (Stereo PCM/16bit, 48kHz)
	Mic/Speaker	Stereo/Mono
Image stabilizer	System	Built in (Imager shift image stabilizer)
	Mode	3 modes (IS1:2 dimensional activation, IS2:1 dimensional activation in landscape frame to vertical direction moving, IS3:1dimensional activation in portrait frame to vertical direction moving), OFF
	IS for Movie	Shifting electronic image (so called Digital IS, IS1 mode only)
Monitor	Product type	OLED, AF (Anti-Fingerprint) coating, Touch Panel
	Size	3.0 inches 3:2
	Total no. of pixels	Approx. 614,000 dots
	Playback field of view	100%
Focusing	AF system	Imager Contrast Detection AF system When non High-speed imager AF compatible lens is used, it works as AF assist.
	Focus mode	Single AF (S-AF) / Continuous AF (C-AF) / Manual Focus (MF) / S-AF + MF / AF tracking (C-AF + TR)
		C-AF and AF tracking are not available with non-mFTs lenses. This can be set in both recording mode, still and movie, separately.
	Focusing point	35-area multiple AF with the contrast detection system (Auto, Selectable)
	AF illuminator	Available
	AF lock	Locked at first position of Shutter button in Single AF mode
	Focus tracking	Available
	Maginified Spot AF	Available
	Face priority AF/Eye Detect AF	Available Eye Detect AF : OFF / Near side eye priority mode / Right side eye priority mode / Left side eye priority mode
	Manual Focus Assist	When rotation of focus ring is detected under S-AF+MF or MF mode, Live View is magnified automatically
Exposure Control (Still)	Metering system	TTL Image Sensor metering system
		(1) Digital ESP metering (324-area multi pattern metering) (2) Center weighted average metering (3) Spot metering (approx. 1% for the viewfinder screen. Highlight / shadow bases are available)
	Metering range	EV 0 - 20 (Digital ESP metering, Center weighted average metering, Spot metering) (At normal temperature, 17mm f2.8, ISO 100)
	Exposure mode	(1) i Auto (2) P: Program AE (Program shift can be performed) (3) A: Aperture priority AE (4) S: Shutter priority AE (5) M: Manual (6) Scene select AE (7) Art Filter
	ISO sensitivity	AUTO: ISO 200 - 12800 (customizable, Default 200-1600) / Manual ISO 200 - 12800, 1/3 or 1 EV steps,
	Exposure compensation	±3 EV in 1/3, 1/2, 1 EV steps selectable
Exposure Control (Movie)	Exposure mode	(1) P: Program AE (2) A: Aperture priority AE (3) S: Shutter speed priority AE (4) M:Manual (5) Art Filter * S mode and M mode : Shutter speed is limited to 1/30 sec.
White Balance	Auto WB system	High speed Live MOS sensor
	Preset white balance	6 settings (3000K - 7500K) Lamp (3000K), Fluorescent (4000K), Daylight (5300K), Flash (5500K), Cloudy (6000K), Shade (7500K)
Picture Mode	Mode	iEnhance, Vivid, Natural, Portrait, Muted, Monotone, Art Filter
	Art Filter bracketing	Available
Noise Filter	at High ISO setting	OFF, LOW, STANDARD, HIGH
Noise Reduction	at Slow shutter speed	OFF, ON, AUTO
Shutter	Product type	Computerized focal-plane shutter
	Shutter speed	60 - 1/4000 sec. Bulb: up to 30 min. (selectable longest time in the menu. Default: 8 min) 1/3, 1/2, or 1EV steps selectable.
	Remote cable release	Available (Optional RM-UC1)
Flash	Built-in flash	Available
	G.No	10 (Fno/m) at ISO200, 7(Fno/m) at ISO100 but ISO100 is not available
	Wireless Flash Control	Available (4ch, 3Groups+Built-in Flash) Built-in flash is usable as a center flash in case of wireless flash control.
	Compatible external flash	E-System Flash (FL-50R, FL-36R, FL-50, FL-36, FL-20, FL-14, FL-300R)
Art Filter	Mode	Pop Art, Soft Focus, Pale & Light Color, Light Tone, Grainy Film, Pin Hole, Diorama, Gentle Sepia, Cross Process, Dramatic Tone
Multi Exposure	Number of picture	2 frames
Multi Aspect	Aspect Ratio	4:3(Default) / 3:2 / 16:9 / 6:6 / 3:4
Level Gauge	Detection	Available (H & V)
Super control panel		Available
Live Control		Available
Live Guide	Setting Menu	Color saturation, Color image, Brightness, Blur Background, Express Motion, Shooting Tips
Image Editing	Erasing function	Single frame, All, Selected frames (from Index)
	Protect function	Single frame, Selected frames, All frames, Release protect (Single/All)
	RAW picture editing	RAW development based on settings of the camera (including Art Filter)
	JPEG editing	Shadow adjustment, Red-eye fix, Cripping, Aspect. Monotone, Sepia, Saturation (color depth), Resize (producing another file, 1280x960, 640x480, 320x240), e-portrait
Input/Output	PC interface	USB 2.0 High Speed for storage through Multi-connector (MTP mode is available)
	TV interface	HDMI (HD/Mono or Stereo Sound), VIDEO-OUT (SD/Mono Sound)
	USB/Video connector	Dedicated multi-connector (Video: NTSC/PAL selectable, Optional Remote cable RM-UC1, USB cable is available)
	HDMI	Mini HDMI type-C (1080i/720p/576p/480p)
	Accessory attachment	Accessory port (AP2) works with VF-2, SEMA-1, Macro Arm Light MAL-1 and Bluetooth communication Unit Olympus PENPAL
Power Requirements	Battery	BLS-1 Li-ion battery (included)
Dimensions/Weight	Dimensions	4.80 in. (W) x 2.72 in. (H) x 1.35 in. (D) (excluding protrusions)
	Weight	11.32 oz. (body only)

*Specifications are subject to change without notice.

900907